

AFRICA CACS 2019
SPONSORSHIP PROSPECTUS

CONNECT WITH
YOUR TARGET AUDIENCE





AFRICA CACS 2019

COMPUTER AUDIT, CONTROL & SECURITY CONFERENCE

19 – 20 August 2019 | Sandton Convention Centre, Johannesburg, South Africa

Africa CACS is a leading event for security, GRC, assurance and risk professionals who are leaders in their field. For more information please visit the sponsorship tab at www.isaca.org/africacacs.

VIEW THE
2019
CONFERENCE
PROGRAM
WWW.ISACA.ORG/AFRICACACS

CONFERENCE SCHEDULE

EVENTS

NETWORKING RECEPTION IN THE INNOVATION EXCHANGE

(All sponsors and attendees)

Monday, 19 August | 16:30 – 18:00

SPONSORED SESSIONS

SPOTLIGHT EDUCATIONAL SESSIONS

Monday, 19 August | 16:45 – 17:15 (4)

INNOVATION SESSIONS

Monday, 19 August

10:20 – 10:40 | 11:55 – 12:15 | 12:20 – 12:40 | 15:05 – 15:25

Tuesday, 20 August

10:05 – 10:25 | 11:40 – 12:00 | 12:10 – 12:30

EXHIBIT TIMES

Monday, 19 August | 7:30 – 18:00

Tuesday, 20 August | 8:00 – 15:30



UPGRADE TO 50TH ANNIVERSARY SPONSORSHIP
WITH YEAR ROUND BENEFITS

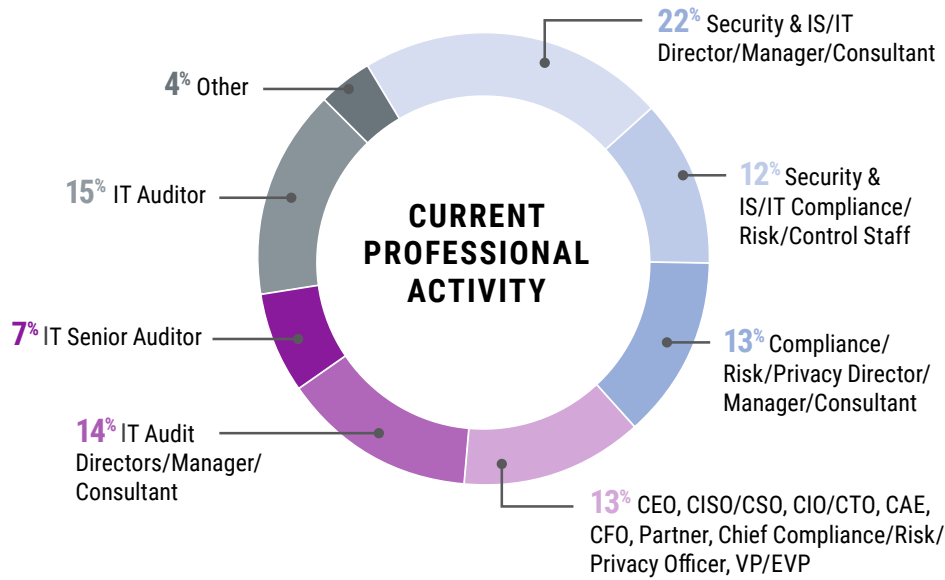
TOPIC AREAS – INDUSTRY TRENDS & INSIGHTS SESSIONS

- **IT Audit and Assurance**
Monday, 19 August | 10:45 – 11:45
- **IT Governance**
Monday, 19 August | 12:45 – 13:45
- **Risk and Compliance**
Monday, 19 August | 14:00 – 15:00
- **Cybersecurity**
Tuesday, 20 August | 9:00 – 10:00
- **Career and Communications Management**
Tuesday, 20 August | 10:30 – 11:30

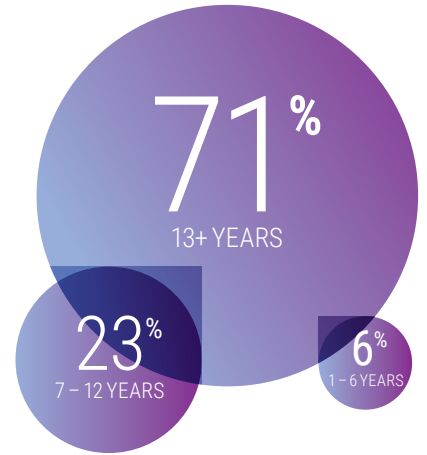
ATTENDEES

TARGET AUDIENCE: 500+ IS AND IT PROFESSIONALS

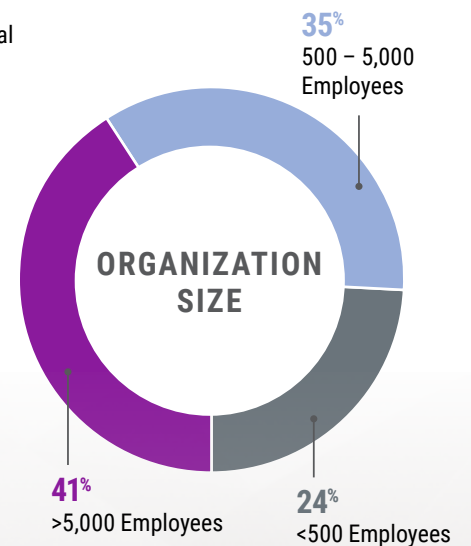
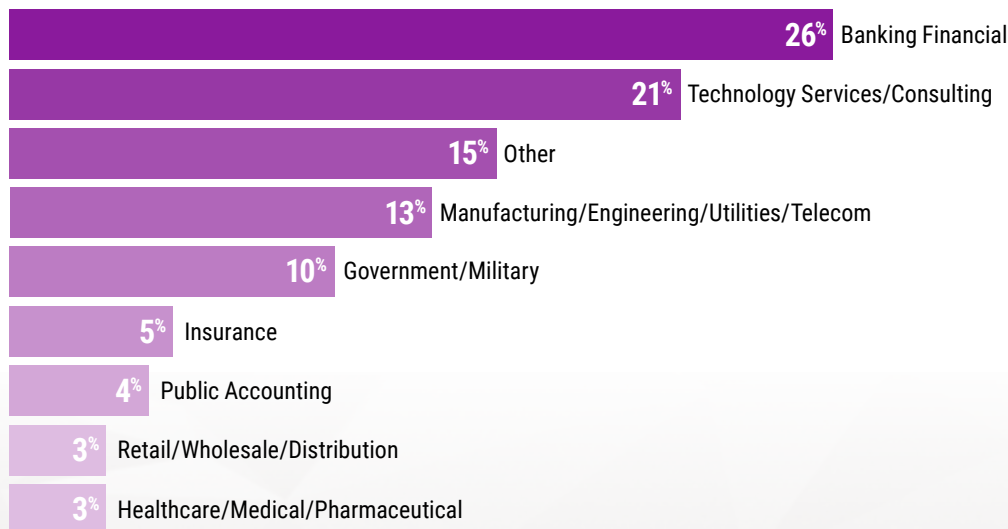
CACS DELIVERS TARGETED ROI:
62% Key Decision Makers
38% Key Decision Influencer



YEARS OF EXPERIENCE IN IT



INDUSTRY



SPONSORSHIP PACKAGES

ASK ABOUT OUR CUSTOMIZED PACKAGES & BUNDLES TO FIT YOUR BUDGET AND MEET YOUR MARKETING GOALS!



**DIAMOND
SPONSOR**
ZAR 400,000
(Inclusive of VAT)*

Premium positioning of 2 booth spaces in Innovation Exchange including Supporting Sponsor benefits (ZAR 113,000 value)

5 complimentary full conference registrations (ZAR 63,500 value)

Highlighted sponsor for one of the following: Keynote, internet WIFI or education sponsor (ZAR 483,000 value)

SPEAKING SESSION: Industry Trends & Insights Session—Thought leadership/educational session in regular conference track (ZAR 121,000 value)

SPEAKING SESSION: Innovation Session or Spotlight Educational Session—Thought leadership/educational session with highlight of services (ZAR 81,000 value)

Logo and sponsorship level prominently displayed onsite throughout the conference venue

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

Access to attendee receptions and networking events

Premium positioning in conference mobile application and program guide

Full-page insert distributed to attendees or on display at conference (ZAR 15,000 value)



**UPGRADE TO 50TH
ANNIVERSARY GLOBAL
PARTNER OR LEGACY
SPONSORSHIP WITH
YEAR-ROUND BENEFITS!**

SPONSORED KEYNOTE



**PLATINUM
SPONSOR**
ZAR 280,000
(Inclusive of VAT)*



**UPGRADE TO 50TH
ANNIVERSARY
VISIONARY OR LEGACY
SPONSORSHIP WITH
YEAR-ROUND BENEFITS!**

Premium positioning of 2 booth spaces in Innovation Exchange including Supporting Sponsor benefits (ZAR 113,000 value)

4 complimentary full conference registrations (ZAR 50,800 value)

Highlighted sponsor for one of the following: Conference workshops, lunch, coffee station (ZAR 161,000 value)

SPEAKING SESSION: Industry Trends & Insights Session—Thought leadership/educational session in regular conference track (ZAR121,000 value)

SPEAKING SESSION: Innovation Session or Spotlight Educational Session—Thought leadership/educational session with highlight of services (ZAR 81,000 value)

Logo and sponsorship level prominently displayed onsite throughout the conference venue

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

Access to attendee receptions and networking events

Premium positioning in conference mobile application and program guide

Full-page insert distributed to attendees or on display at conference (15,000 value)

*SPECIAL EVENT WITH
NETWORKING RECEPTION*

EXECUTIVE FORUM





**GOLD
SPONSOR**
ZAR 200,000
(Inclusive of VAT)*



**UPGRADE TO 50TH
ANNIVERSARY
VISIONARY OR LEGACY
SPONSORSHIP WITH
YEAR-ROUND BENEFITS!**

Premium positioning of 2 booth spaces in Innovation Exchange including Supporting Sponsor benefits (ZAR 113,000 value)

3 complimentary full conference registrations (ZAR 38,100 value)

Highlighted sponsor for one of the following: Innovation session, Spotlight session, lunch, tote bag, lanyard, program guide, mobile application registration area signage or opportunity to distribute promotional items (ZAR 121,000 value)

SPEAKING SESSION: Industry Trends & Insights Session—Thought leadership/educational session in regular conference track (ZAR 121,000 value)

Logo and sponsorship level prominently displayed onsite throughout the conference venue

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

Access to attendee receptions and networking events

Premium positioning in conference mobile application and program guide

Full page insert distributed to attendees or on display at conference (\$15,000 value)

SPONSORED SPEAKING SESSIONS





**SILVER
SPONSOR**

ZAR 150,000
(Inclusive of VAT)*



**UPGRADE TO 50TH
ANNIVERSARY
ENTERPRISE OR VISIONARY
SPONSORSHIP WITH
YEAR-ROUND BENEFITS!**

Premium positioning of 1 booth space in Innovation Exchange including Supporting Sponsor benefits (ZAR 57,000 value)

2 complimentary full conference registrations (ZAR 25,400 value)

Highlighted sponsor for one of the following: Breakfast, conference track session signage, social media station or opportunity to distribute promotional items (ZAR 81,000 value)

SPEAKING SESSION: Spotlight Educational Session—Thought leadership/educational session with highlight of services (ZAR 81,000 value)

Logo and sponsorship level prominently displayed onsite throughout the conference venue

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

Access to attendee receptions and networking events

Premium positioning in conference mobile application and program guide

Full page insert distributed to attendees or on display at conference (ZAR 15,000 value)

**PREMIUM
POSITIONING**





**BRONZE
SPONSOR**
ZAR 100,000
(Inclusive of VAT)*



**UPGRADE TO 50TH
ANNIVERSARY
SUPPORTING OR ENTERPRISE
SPONSORSHIP WITH
YEAR-ROUND BENEFITS!**

Premium positioning of 1 booth space in Innovation Exchange including Supporting Sponsor benefits (ZAR 57,000 value)

1 complimentary full conference registration (ZAR 12,700 value)

Highlighted sponsor for one of the following: Daily refreshment break, pens or opportunity to distribute promotional items (ZAR 81,000 value)

SPEAKING SESSION: Innovation Session on Innovation Stage (ZAR 57,000 value)

Logo and sponsorship level prominently displayed onsite throughout the conference venue

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

Access to attendee receptions and networking events

Premium positioning in conference mobile application and program guide

Full page insert distributed to attendees or on display at conference (ZAR 15,000 value)



**SUPPORTING
SPONSOR
(EXHIBITOR)**
ZAR 40,000
(Inclusive of VAT)*



**UPGRADE TO 50TH
ANNIVERSARY
SUPPORTING SPONSORSHIP
WITH YEAR-ROUND BENEFITS
FOR ONLY ZAR 15,000**

One 3x3 meter booth space in the Innovation Exchange

3 Exhibitor Passes

Company logo & description in conference mobile application and listing in program guide

Logo on ISACA web site with recognition as sponsor

Networking reception and breaks served in the Innovation Exchange to ensure maximum exposure to attendees

ADDITIONAL SPONSORSHIP ITEMS

Banner Ad in Conference Mobile App.....ZAR 30,000 (Inclusive of VAT*)

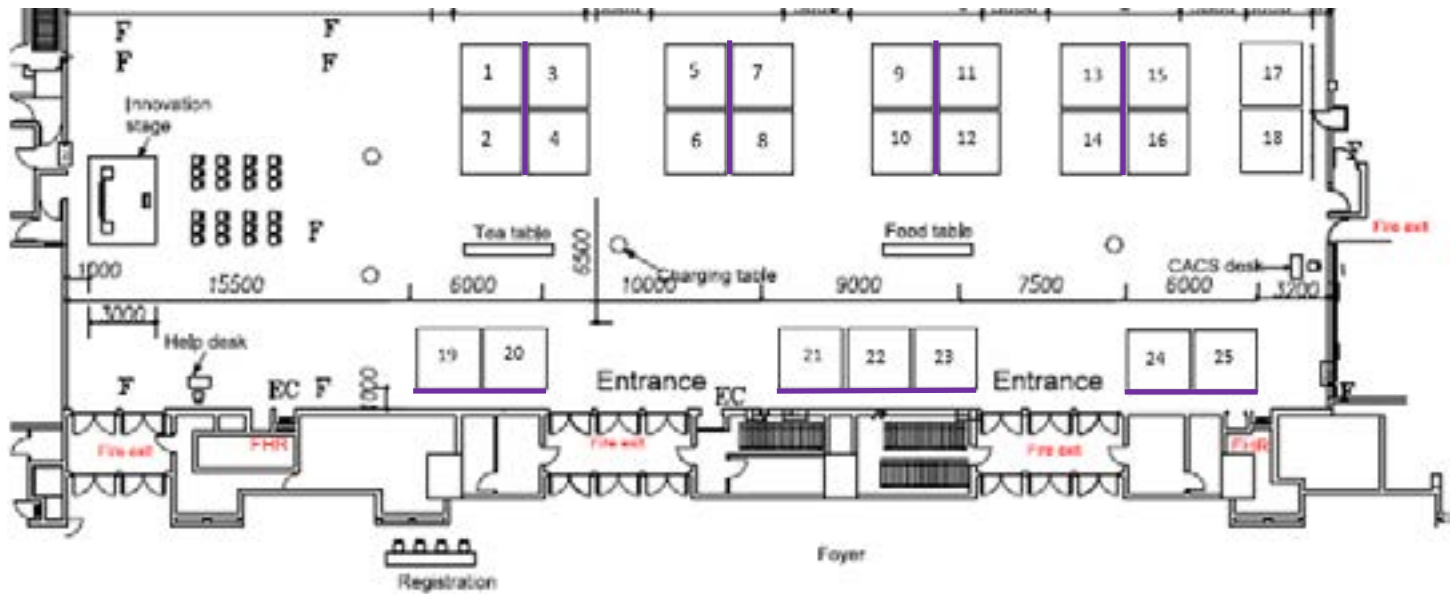
Advertising: Full page Ad placed with attendee conference materials or display (A4) ZAR 15,000 (Inclusive of VAT*)

Please also reference the full list of Additional Sponsorship Items.

***NOTE THAT EVERYTHING IS SUBJECT TO CHANGE AND IS BASED ON AVAILABILITY.**

Pricing provided is inclusive of VAT at the time of publication and is subject to changes (based on 15% VAT). All currently applicable taxes and fees must be paid in full along with the sponsorship amount must be received. All invoicing remittances and processing is the responsibility of the ISACA Africa Chapter

INNOVATION EXCHANGE FLOOR PLAN



*** FLOOR PLAN IS PENDING FINAL APPROVAL AND SUBJECT TO CHANGE**

VENUE AND ACCOMMODATIONS
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